

- **1. The first part of the text (lines 1-4) describes the general situation of the company. The main reason for the decline in sales is the increase in competition from new entrants in the market.**
- **2. The second part of the text (lines 5-8) discusses the impact of the economic downturn on the company's performance. The company has experienced a significant decrease in revenue and a corresponding increase in expenses.**
- **3. The third part of the text (lines 9-12) outlines the company's strategy to overcome the current challenges. The management has decided to focus on cost reduction and diversification of the product line.**
- **4. The fourth part of the text (lines 13-16) details the specific measures being implemented to achieve the company's goals. These include streamlining operations, improving efficiency, and investing in research and development.**
- **5. The fifth part of the text (lines 17-20) provides a summary of the company's outlook for the future. The management remains optimistic and confident in the company's ability to navigate the current market conditions successfully.**
- **6. The sixth part of the text (lines 21-24) concludes the report by reiterating the company's commitment to long-term growth and success. The management is committed to providing high-quality products and services to its customers.**

Questions for Oral Answers

1. **What is the main reason for the decline in sales?**
2. **How has the economic downturn affected the company's performance?**
3. **What is the company's strategy to overcome the current challenges?**
4. **What specific measures are being implemented to achieve the company's goals?**
5. **What is the company's outlook for the future?**
6. **How does the management feel about the company's ability to navigate the current market conditions?**
7. **What is the company's commitment to its customers?**
8. **What are the main goals of the company's strategy?**
9. **How does the company plan to improve its efficiency?**
10. **What are the key factors for the company's long-term success?**
11. **What is the company's commitment to research and development?**

