

- **1. The first part of the text (lines 1-4) describes the general situation of the company. The second part (lines 5-8) focuses on the financial aspects, and the third part (lines 9-12) discusses the company's future plans.**
- **2. The company is currently facing a significant financial challenge, which is reflected in the negative profit margin. This is primarily due to the high costs of raw materials and the fluctuating exchange rates.**
- **3. To address these issues, the management has implemented several measures, including cost-cutting initiatives and a diversification of the product line. Additionally, they are exploring new markets to expand their customer base.**
- **4. The company's long-term strategy is to become a market leader in its industry. This will be achieved through innovation, strategic partnerships, and a strong focus on customer satisfaction.**
- **5. The company is optimistic about its future prospects, particularly in light of the growing demand for sustainable products. They believe that their commitment to quality and ethical sourcing will give them a competitive edge.**
- **6. The company is currently in the process of restructuring its operations to improve efficiency and reduce overhead costs. This includes streamlining the supply chain and optimizing the production process.**
- **7. The company is also investing in research and development to create new and innovative products. This will help them stay ahead of the competition and meet the evolving needs of their customers.**
- **8. The company is committed to transparency and ethical business practices. They will continue to report on their financial performance and environmental impact to ensure accountability to all stakeholders.**
- **9. The company is confident that these measures will lead to a turnaround in their financial performance and a return to profitability. They are committed to working hard to achieve their goals and creating long-term value for all shareholders.**

Questions for Oral Answers

1. **What is the main problem the company is facing? How is it affecting the business?**
2. **What are the reasons for the financial difficulties? Which factors are most significant?**
3. **What measures has the company taken to solve the problem? Are they effective?**
4. **What are the company's long-term goals? How do they plan to achieve them?**
5. **What are the company's strengths and weaknesses? How can they be improved?**
6. **How is the company managing its costs? What strategies are being used?**
7. **What are the company's future plans? How do they see the market developing?**
8. **How is the company ensuring transparency and ethical practices? What are the key areas of focus?**
9. **What is the company's overall outlook for the future? What are the key challenges and opportunities?**

