



- **1. The first part of the text (lines 1-4) describes the general situation of the company. The main problem is the lack of resources, which is caused by the high costs of raw materials and the low selling price of the product.**
- **2. The second part of the text (lines 5-8) discusses the reasons for the problem. The main reason is the increase in the price of raw materials, which has led to a significant increase in the production costs.**
- **3. The third part of the text (lines 9-12) presents the proposed solution. The company should consider increasing the selling price of the product to cover the higher production costs.**
- **4. The fourth part of the text (lines 13-16) explains the advantages of the proposed solution. It will help the company to maintain its profit margin and ensure its long-term survival.**
- **5. The fifth part of the text (lines 17-20) discusses the potential risks of the proposed solution. It may lead to a decrease in sales volume and a loss of market share.**
- **6. The sixth part of the text (lines 21-24) concludes the discussion. The company should carefully evaluate the risks and benefits of the proposed solution before making a final decision.**

## Questions for Oral Answers

1. **What is the main problem of the company? How is it caused?**
2. **What are the reasons for the problem? Which one is the most important?**
3. **What is the proposed solution? Why is it necessary?**
4. **What are the advantages of the proposed solution? How will it help the company?**
5. **What are the potential risks of the proposed solution? How can they be avoided?**
6. **What is the conclusion of the discussion? What should the company do next?**
7. **How can the company reduce its production costs? What are the possible options?**
8. **What are the benefits of increasing the selling price? How will it affect the company's financial situation?**
9. **What are the risks of increasing the selling price? How can the company maintain its market share?**
10. **How can the company improve its profit margin? What are the key factors to consider?**
11. **What are the main challenges the company is facing? How can they be overcome?**

