



- **1. The first part of the text (lines 1-4) describes the general situation of the company. The main problem is the lack of resources, which is caused by the high costs of raw materials and the low price of the finished products. This situation is very dangerous for the company's survival.**
- **2. The second part of the text (lines 5-8) explains the reasons for the high costs of raw materials. The main reason is the increase in the price of oil, which is used in the production process. This has led to a significant increase in the cost of energy, which is a major component of the total cost of production.**
- **3. The third part of the text (lines 9-12) discusses the impact of the low price of finished products on the company's profitability. The company is currently operating at a loss, which is a very serious situation. This is due to the fact that the market is saturated with cheap products, which makes it difficult for the company to sell its goods at a profitable price.**
- **4. The fourth part of the text (lines 13-16) describes the measures that the company has taken to reduce costs. The company has managed to reduce its energy consumption by 10%, which has helped to reduce its costs. However, this measure is not sufficient to cover the increase in the price of raw materials.**
- **5. The fifth part of the text (lines 17-20) discusses the company's plans for the future. The company is planning to invest in new technology to improve its production process and reduce its costs. This will help the company to remain competitive in the market.**
- **6. The sixth part of the text (lines 21-24) describes the company's current financial situation. The company is currently facing a cash flow problem, which is a result of the high costs of raw materials and the low price of finished products. This situation is very dangerous for the company's survival.**
- **7. The seventh part of the text (lines 25-28) discusses the company's relationship with its suppliers. The company is currently facing a problem with its suppliers, who are demanding higher prices for their raw materials. This is due to the fact that the market is saturated with cheap products, which makes it difficult for the company to sell its goods at a profitable price.**
- **8. The eighth part of the text (lines 29-32) describes the company's current market position. The company is currently facing a very competitive market, which is saturated with cheap products. This makes it difficult for the company to sell its goods at a profitable price.**
- **9. The ninth part of the text (lines 33-36) discusses the company's overall strategy. The company is planning to focus on reducing its costs and improving its production process. This will help the company to remain competitive in the market.**

## Questions for Oral Answers

1. **What is the main problem of the company? Why is it dangerous?**
2. **What are the reasons for the high costs of raw materials? How does the price of oil affect the company's costs?**
3. **How does the low price of finished products affect the company's profitability? What is the current situation of the company?**
4. **What measures has the company taken to reduce costs? How effective are these measures?**
5. **What are the company's plans for the future? How will the company improve its production process?**
6. **What is the company's current financial situation? Why is it facing a cash flow problem?**
7. **What is the company's relationship with its suppliers? Why are they demanding higher prices?**
8. **What is the company's current market position? Why is it difficult to sell its goods?**
9. **What is the company's overall strategy? How will it remain competitive in the market?**

